

Outreach Committee
September 1, 2010
Minutes

Attendance: David Davis, Beri Kravitz, Donna Vincentroa, David Zbarsky, Jake Marren

The meeting commenced at 7:30 p.m. in Blue Crab.

The following topics were discussed as preliminary matters.

1. Report from Environmental Management
 - a. Amanda Matheny back at the City.
 - b. Discussed possible change in staff liaison depending on Amanda's projects at the City, which may be more outreach focused.
2. Introduce newest member David Zbarsky

New Business

1. Recycling program outreach materials: group discussed two projects
 - a. Magnet
 - i. Several issues, design, contents
 - ii. Should it be a "yes list" or a "no list" or both?
 - b. Calendar
 - c. Internet Workspace
 - i. Donna will create a basecamp for the recycling project and other outreach tasks
 - d. Jake will resend a .pdf of the Rockville recycling guide
2. Web Site Review
 - a. David will review for ease of use, student perspectives
 - b. Outreach committee will need to lead the commission in drafting a white paper outlining specific comments and suggestions for the mayor and council in order to move forward on this issue.
3. Other business-
 - a. Jake will investigate printing the outreach display piece on mylars.
 - b. We will have our regular meeting this month on the 22nd

Meeting was adjourned at 9:00 pm. Next meeting is scheduled for September 22nd at 7:30.